

[www.revinobottles.com](http://www.revinobottles.com)

# REVINO



# WHAT WE DO

We're thrilled to be building a new circular economy for wine and the wider beverage industry.

## End to End

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Revino exists to empower and promote sustainable glass packaging, fostering pathways to ambitious change. We provide locally manufactured, standardized glass wine bottles engineered for reuse. After use, our ecosystem can collect, expertly wash, and meticulously inspect every bottle, ensuring they meet "cleaner-than-new" standards before re-entering the system. We also offer convenient batch-washing services, making it simple for producers to reclaim their own glass packaging. {p} At the core of our mission is the commitment to reclaim glass for reuse and actively contribute to waste reduction and climate action. Join us in reshaping the future of sustainable packaging.





## Our Priorities



Minimize our environmental footprint



Support strong, sustainable and equitable communities



Conduct business with high standards of quality and integrity

## Why Reuse?



**Less than 31%** of glass in America is actually recycled, meaning that the majority of glass wine bottles are ending life in landfills.



Revino bottles offer an **85% reduction** in carbon emission compared to the standard, single-use package for wine *and break even on carbon emissions after just the third reuse.*



According to our partners at Porto Protocol, the wine industry produces about **40 billion pounds** of CO<sub>2</sub> just from bottle production globally.

Reusing glass bottles can reduce the impact on global warming by **77%** compared to recycled bottles.



# OUR COLLABORATION ECOSYSTEM

## Industry

Pinnacle of sustainable packaging.



## Retailers & Consumers

Interactice Packaging and sustainable shopping.



## Bottle Manufacturing

Production & end of life recycling.



## Environmental Advocates, NGOs, & Policy

Launchpad for reuse policy language & POC showroom.



## Distribution Networks

Environmental leadership and standout service.



## Bottle Return Infrastructure

Network access and material acquisition.





# HOW IT WORKS

## Standardized Bottles

Our bottle was designed with over 75 Oregon Wineries and based on three criteria:

1. Locally sourced (various West Coast plants depending on finish and color.)
2. Designed for reuse with market-accepted shape and color at an eco-weight of 495 grams.
3. Shelf differentiation from single-use glass by unique leaf motif on the neck and "REFILLABLE" embossing.

[BOTTLE SPEC SHEET](#)



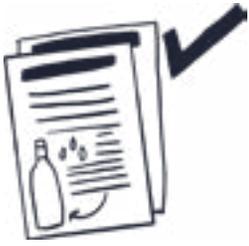
## Local Manufacturing

1. Revino works with O-I Glass to produce standardized reusable bottles locally, available for purchase through [O-I PS](#).
2. Reusable bottles will initially be sold new, with opportunities to purchase new glass annually as inventory demands, and sanitized, washed bottles as return networks mature.
3. Additional Batch-Washing services are available with plans to include de-bottling and distillation prep for unwanted wines to be available in the future.

[BUY NOW!](#)

## Return & Washing

Bottles are collected directly from participating Wineries and partnered Retailers by Revino and our partnered Distributors and Reverse Logistic operators. Bottles are brought back to our washing facility in Portland, where they are washed, electronically inspected and prepared for another round!



## Tested and Designed For Reuse

Our molds are based on a Burgundy bottle widely used in the industry with adjustments from best practices learned in existing reusable bottle systems worldwide.



## Returnable, Reusable Bottles

- Every Revino bottle will sport an embossing at the base that reads "Refillable" and an elegant, leaf inspired shoulder detail that is eye catching from any angle without drawing attention from brand label.
- Recognizable shape facilitates easy sorting and builds trust with bottlers that each bottle is uniform and will not cause damage or delays on high speed equipment.
- Consumer preference research shows our design is preferred over standard glass bottles.
- Glass remains the ideal inert package for premium wines. Shared, identifiable bottles are the most viable option for a scalable reuse economy.

### What about a bottle deposit?

As we're working with partners to develop a deposit return scheme in many states, **we highly encourage wineries to implement and utilize your own incentive program for returns.** This is a great way to encourage stronger customer retention while growing bottle return rates. We will continue to update information regarding bottle deposit laws nationwide on our website: [revinobottles.com](http://revinobottles.com).





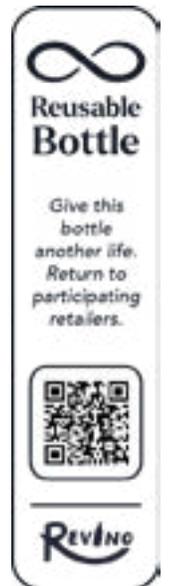
## Label Requirements



### Do I need to include any information on my label?

To ensure ecosystem success and avoid consumer frustration, Starting in Q2 2025, we ask that partners utilize [washable labels](#) & include return information. Below are options for including return information on your label or via a sticker or necker:

- **MINIMUM LANGUAGE:** Use at least one of the following statements, "Reusable Bottle," "Return for Reuse," or "Find Bottle Return Locations: [Revinobottles.com](https://Revinobottles.com)"
- **QR CODE OR WEBSITE LINKS:** You may include a QR code or link driving customers to your website with information about your participation in reuse and bottle returns. Or, use the QR code to go directly to our [Returns Page](#). (QR code can be a size of your choosing). We may require future iterations as the ecosystem grows.



**BENEFITS OF QR CODE:** Other reuse schemes and local wineries using larger QR codes designed with information on reusable bottles have seen strong ecosystem participation. QR Codes are a powerful tool that can also be used for CRV Compliance, ingredient or nutritional information, and increased visits to your website.

### What kind of label can I use?

We're happy to work with you as you transition labels or discuss an alternative solution.

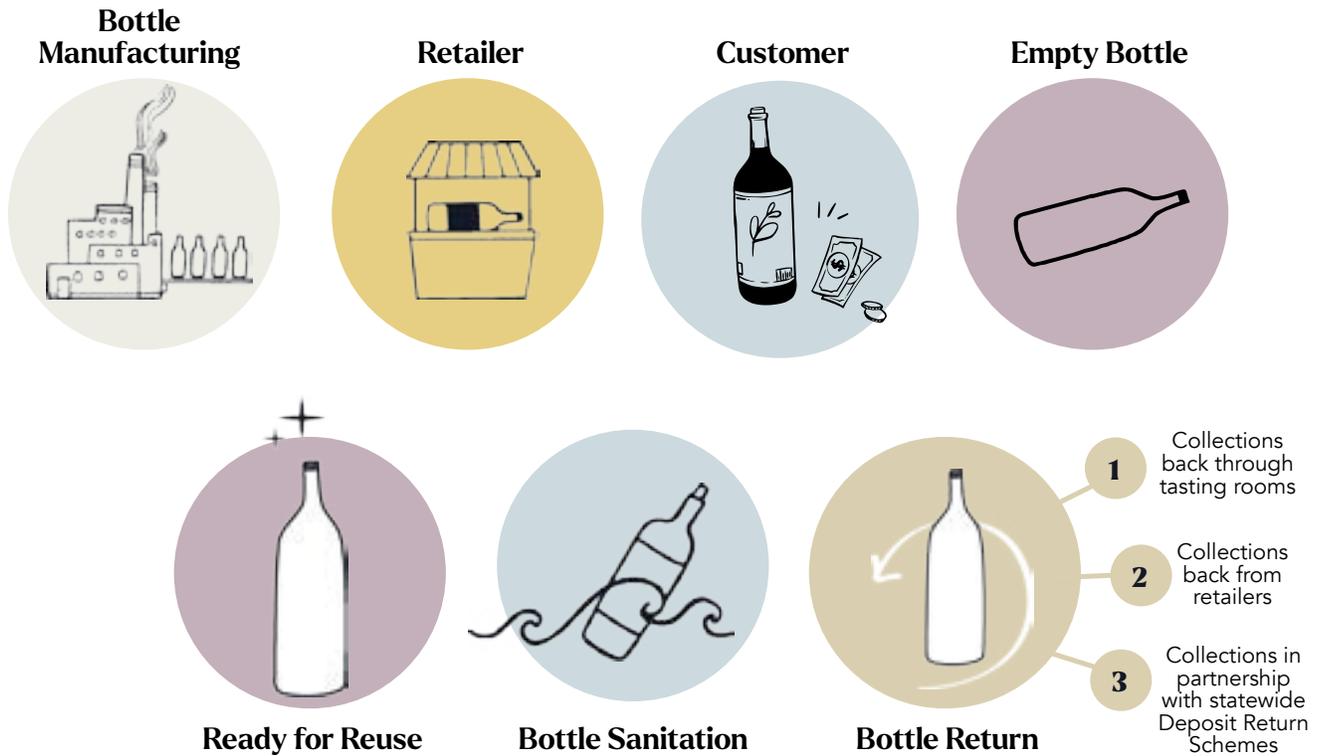




# Building a National Reuse Network

In partnership with wineries and supply chain partners across the country, we are pioneering a new reuse economy. Our mission is rooted in the belief that together, we can create a transformative impact on the environment. As a company redefining the way we build, connect, and thrive, Revino is committed to solutions that not only reduce waste but also cultivate a culture of shared resources and collective responsibility.

## ***BOTTLE VALUE CHAIN***



# What it Means to Partner With Revino



## Our Guarantees

- Tailored partnership
- Locally and sustainability-crafted glass with over 50% recycled content
- On-demand & regional supply - reducing additional emissions from freight and boosting our localized reuse economy
- 85% reductions in emissions compared to the standard method & carbon neutral after the 3rd wash and reuse.
- Diligent washing process and electronic inspection to ensure all washed glass is safe for reuse

## Our Values

- Collaboration
- Be the Lorax (Environmental Stewardship)
- Strengthening Local Communities
- Leadership with Empathy

## Your Action

- Implement and promote a small-scale collection program for empty bottles (yours and other Revino bottles) in your tasting rooms, winery restaurants, and club shipments.
- Communication with Revino team on ecosystem feedback and purchasing forecasts to help us accurately project supply and implement improvements for the following year.
- Spread the word! Share our mission and story with your customers. We have many resources for consumer education and marketing tools to help you crush the conversation. See our [Media Resource Center!](#)
- Participation in a circular ecosystem that benefits producers, consumers, and our shared environment.



# Frequently Asked Questions

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## 1. What type of bottles will Revino be selling?

- We have a Burgundy bottle with a Cork finish available in AG and Flint through O-I PS. We are designing our Bordeaux mold and plan to add more designs to our catalog in coming years.
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## 2. Where are the bottles coming from?

- We're working with O-I Glass, and depending on the mold and color, production runs in Tracey, CA, or Kalama, WA.
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## 3. What is the lead time on bottle purchases?

- We have partnered with [O-I-PS](#) for ordering. Once you create an online account within the system, orders can be processed within 48 hours. Freight and CPU are pending desire and availability.
  - Glass is currently held at the OI facility in Tracy, CA, and our third-party storage warehouse in Ridgefield, WA.
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## 4. Is there a minimum order quantity?

- MOQ is 14 cases (a single layer).
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## 5. How much do bottles cost?

- Bottles start at \$12/case. Save more with rebates and return incentives on repeat orders. Further discounts available for large orders.

## 6. How can I ensure my bottles are clean and ready for reuse?

- Post-wash, we utilize an EBI (electric bottle inspector), which electronically inspects all bottles via a camera system for any fissures, residue, or defects to ensure the glass is safe for another round.
- Additionally, We'll be randomly selecting glass for additional testing and inspection.
- We are striving to lead the industry with a high standard for sanitation best practices and are actively participating with Upstream and PR3 in the development of ANSI standards for reuse.





# Frequently Asked Questions

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## 7. What happens if I receive broken/dirty bottles?

- We understand that breakage can happen, and we will be happy to provide a credit or replacement for a small number of broken-in transit or “too ugly” bottles that make it through our system as washed bottle inventory grows in time.
- Dirty bottles will not be tolerated within our ecosystem. Our inspection equipment and testing can ensure this. If you do receive washed glass that appears to be dirty, please set it aside and alert us immediately for further investigation. We will use lot numbers of washed glass pallets to help us track and manage any potential issues.

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## 8. How do I handle the collections?

- We have designed helpful tools to share on the education process of collection of dirty bottles.
- [How to Collect Sheet](#) (can also be found on our website, under WINERIES)
- [Winery Staff Training: Revino Bottle Collection](#)
- We are still developing structured return routes and are working with wineries to gather input which will help shape the system to benefit all involved parties best.

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## 9. How do I talk about this with my customers?

- We have designed various tools and deliverables for you to share the story with your staff and customers! Please see our [Media Resource Center](#).

## 10. Can I sell Revino bottles out of state?

- Yes! Revino bottles shipped to domestic markets are domestically sourced, high-recycled, and environmentally conscious replacements for any single-use bottle over 495 grams.
- Revino has partnerships with third-party reverse logistics companies like Recyclops, who operates in 33 states, OBRC, and CLINK. As we expand into further markets, we can collect back bottles in each regional wine reuse ecosystem.



Visit our  
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REVINOBOTTLES.COM

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**REVINO**