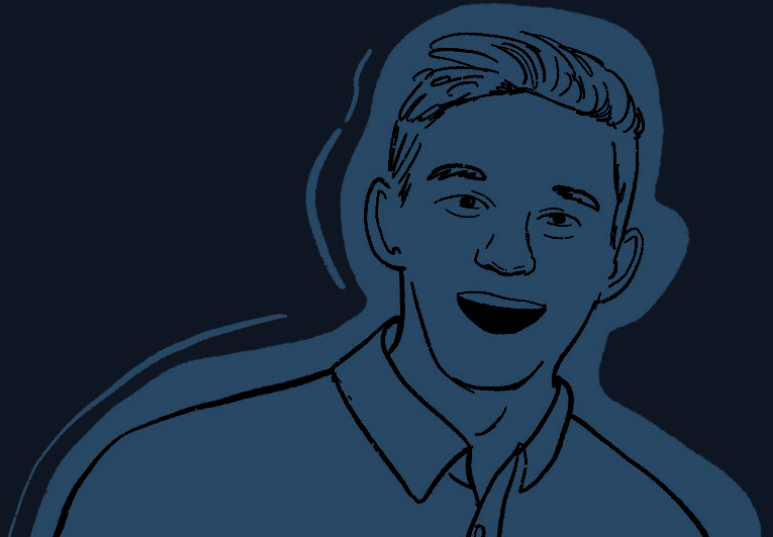




## QUOTES FROM KEENAN O'HERN



“ At the core of Revino’s creation lies my determination to create a better future for the next generation and my deeply personal quest to safeguard nature. With unwavering hope and a sense of urgency, I am determined to lead by example, inspiring others to join in this transformative journey towards a future where positive change and preservation of our natural world stand as our collective triumph. ”

“ In the spirit of hope and possibility, I envision a world where refillable bottles are not just a practical solution, but instead symbolize our collective determination and commitment to safeguarding our natural resources for future generations. Revino goes beyond a mere business venture; this is a shared journey toward a more sustainable and thriving future. ”

“ Everyone in the wine industry is working hand in hand to find sustainable packaging solutions. Many producers are now switching to lightweight glass, which helps reduce emissions during shipping. It’s a significant step towards the big positive changes we want to make in the next two decades. Our industry is known for balancing tradition with innovation, and you can see it demonstrated in our collective passionate commitment to taking care of our land. ”

“ The wine industry is grappling with a pressing issue – glass has emerged as the primary source of emissions. In a world where sand theft is on the rise, and single-use packaging is the norm, we face a critical challenge. Moreover, the demand for glass bottles consistently outstrips U.S. production, compelling us to rely on imports. Revino is here to change that. ”



## QUOTES FROM ADAM RACK



“Packaging remains the largest source of emissions in wine production, but is also the link in the supply chain that most producers have very little control over. Lightweight glass and other alternative formats can be a part of the solution, but refillable packaging has regularly been identified in research as the most effective and sustainable form of packaging. Revino was founded to make refillable packaging a reality.”

“Revino’s biggest opportunity is to bring the voices of the entire supply chain together to create solutions that aren’t exclusive to densely populated cities or mandated by the largest organizations. I believe that we all need to be on the same page to create effective change.”

“There are so many supportive voices and imaginative minds in the wine industry, but they’re all so busy with their own brands. We’ve received repeated comments expressing gratitude for focusing on this issue and wondering why it isn’t already a reality. Wineries and consumers see the feasibility and urgency to build a refillable system, but we get to be the catalyst to making it a reality.”

“In 20 years, I hope to see a shift in the economic model, where circular economy ideas are not side projects or ‘new ideas’ that must be proven, but are built into the fabric of how companies design products. We should be able to clearly see and utilize the additional value remaining in materials at the end of their first useful life.”



## QUOTES FROM PARTNERS AND THIRD PARTIES

“ Revino’s arrival will fill a crucial hole in Oregon’s wine industry by introducing a sustainable solution for glass bottle reuse. Their commitment to excellence in washing processes and quality control ensures that wineries can embrace a new packaging option with confidence. We welcome Revino’s impact to the Willamette Valley and beyond.

- Morgen McLaughlin, Executive Director of the Willamette Valley Wineries Association



“ Oregon’s first-in-the-nation Bottle Bill continues to have the highest redemption rate and the most convenient container return pathways in the nation. Consumers in Oregon are already familiar with our system, which gives us a lot of confidence we can help Revino get the bottles back to be reused.

-Eric Chambers, Vice President of Strategy and Outreach at the Oregon Beverage Recycling Cooperative



“ Oregon has always been a leader in recycling and with our growing and amazing wine industry, reusing wine bottles is the next step for Oregon in the recycling and reuse world. Revino is well positioned to move Oregonians and the Oregon Wine Industry successfully in the direction of reusing wine bottles, and I am excited that they want to lead that effort from right here in House District 23, the Heart of Oregon wine country.

-Representative Anna Scharf, Oregon House District 23



“ Revino has a well conceived, well researched and well vetted plan to respond to a strong and growing demand throughout the wine industry for returnable, refillable, locally manufactured wine bottles. This need is one of the most-discussed topics at wine industry gatherings in this moment. Revino’s plan makes sense of starting small and local and scaling up, region by region, state by state. People in the wine industry want this and will certainly embrace it as soon as it is functional.

- Pat Dudley, Bethel Heights





## QUOTES FROM PARTNERS AND THIRD PARTIES

“By embracing refillable bottles, Pierce Wines has been able to eliminate our single-use packaging waste, reduced carbon emissions, and attract eco-conscious consumers, solidifying our reputation as a steward of the environment. The substantial demand for refillable bottles underscores the pressing need for a broader initiative in Oregon and throughout the country. This call to action continues to drive us to set new standards for responsible packaging and challenges our industry to look at sustainability beyond vineyards and wineries. The launch of Revino represents a significant step forward for the future of the beverage industry as we strive to adapt to our changing world

- Jess Pierce, Pierce Wines



“Making wine bottles reusable seems like a pretty obvious endeavor. It's a way for consumers to make a difference in an alliance with the wineries...that is, the consumers return the bottles and the wineries buyback and reuse the bottles.  
Win/Win!

- John Paul, Cameron Winery

